

NEWS

# This video isn't t "Uber Stop Moving" Neither should yo

CLIENTS

If you can, stay home. We can s

Uber

31 MAR 2020

## "Uber Stop Moving"

MediaCom helped client Uber bring to life the campaign, "Uber Stop Moving" that provides 10 million free rides and food deliveries to healthcare workers, seniors, and people in need around the world.

When the majority of the world was asked to stay home Uber saw a drop in their ridership which sparked an opportunity – "Uber Stop Moving" to help communities and groups in need during this time.

"Working together, we can stop this virus and help our communities recover", Dara Khosrowshahi, Uber CEO.

Uber is working globally with organizations, healthcare providers and governments including food banks to tailor support on the most pressing, local needs. This benefits the community and Uber drivers who are struggling to earn money during this time.

[Read more.](#)

**CLIENTS**