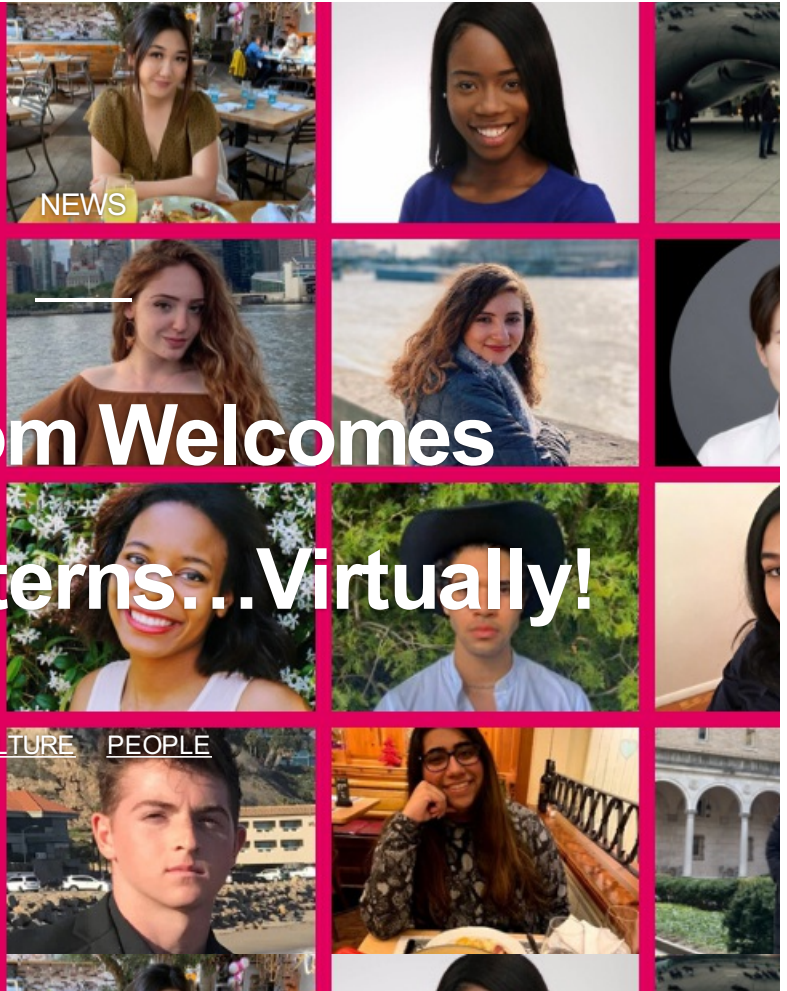


MEDIACOM



MediaCom Welcomes Summer Interns...Virtually!

01 JUN 2020

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16 interns join MediaCom's summer internship program this year. [With 75% of internships and summer jobs being canceled or moved online](#) due to the effects of the pandemic, it was important for MediaCom to continue to invest in talent – interns being the future. The program which has pivoted to an online program, is a vital way for students to gain hands on experience outside the classroom, network and immerse in the company culture while working virtually.

Partnering with [Multicultural Advertising Internship Program](#), [St. Francis College in Brooklyn](#) and [Save the Internship NY](#), students were matched with key accounts within MediaCom with the expectation that they will contribute to the day-to-day responsibilities of the business.

The interns have a supervisor and new this year – a mentor to guide them through their 10-week internship. The interns will meet with both their supervisor and mentor to set goals for the summer, using the S.M.A.R.T method.

Furthermore, each week interns will attend roughly 2.5 hours of training and educational sessions. This includes a speaker series with a member of the Executive Committee, MediaCom 101 – a one-hour overview of each one of our disciplines and finally, learning and development training that includes better business etiquette, interview skills, etc. Additionally, to the intern training, MediaCom offers training for both the supervisor and mentor.

This year's class of interns join MediaCom from all corners of the United States and schools including the University of California – San Diego, Baruch College, Florida State, University of Buffalo, Providence College, Syracuse University, Arizona State University, University of Florida, Pepperdine University, University of Georgia and St. Francis College.

The overarching goal of the program, whether in-person or virtually, is to establish meaningful connections that last more than the 10-weeks.

CULTURE PEOPLE