

MediaCom sponsors 2017 WiCi Awards

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New York Women in Communications (NYWICI) announced the 2017 WiCi Awards honorees, in recognition of the communications industry's top rising stars. Five young leaders were honored on Tuesday, October 10 during a special ceremony at the Bloomberg offices in New York City, hosted by MediaCom. **Dyllan McGee**, CEO & Executive Producer at McGee Media & Founder & Executive Producer of MAKERS was the morning's emcee.

The WiCi Awards complement the NYWICI's prestigious annual Matrix Awards ceremony, which honors women at the pinnacle of their communications careers. WiCi Award winners are women who represent the next generation of communications leaders; have made significant contributions to her company and industry; are admired by peers and employees; embody the values of New York Women in Communications; and who are actively involved in the communications industry.

2017 WiCi Awards Honorees:

Amanda Cowie: Head of Business & Strategy Communications, Bloomberg Media, Bloomberg L.P.

Mora Neilson: Assistant Vice President, Integrated Communications, L'Oreal Paris

Amy Odell: Editor, Cosmopolitan.com

Leslie Pitterson: Vice President of Communications, U.S. Media, Nielsen

Shari Reichenberg: Senior Director, Strategy and Planning, Ogilvy

Past award recipients include **Melody Lee**, Director, Brand Marketing at Cadillac; **Reshma Saujani**, Founder and CEO of Girls Who Code; **Mara Schiavocampo**, Correspondent for ABC News; and **Sara Haines**, Co-host of "The View," among others.

"We celebrate these five remarkable, driven women who inspire others by their accomplishments and ability to stay ahead of the rapidly emerging trends of our industry," said Meredith Long, President of New York Women in Communications and Senior Vice President/GM, News, Luxury & Style, Time Inc. "We look forward to recognizing their achievements and growing success."

"MediaCom is proud to be part of the WiCi Awards," said Stephanie Fierman, Chief Marketing Officer, MediaCom. "All five honorees are making a true difference in their organizations and acting as role models for both men and women coming up behind them."

New York Women in Communications is the premier professional organization for women

in communications in the New York City metro-area, the hub that shapes the way people communicate around the world. The organization is dedicated to promoting the highest standards throughout the industry, providing education and leadership that empowers women communicators across all disciplines, and at every stage of their careers.

[Learn more about New York Women in Communications here.](#)

AWARDS PEOPLE