

NEWS

MediaCom shortlisted at the Global Festival of Media

AWARDS

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MediaCom has received nominations for three of its campaigns at the Festival of Media Global Awards 2020. Ally's Monopoly for best distribution and amplification of content and best use of digital media in technology; Direct Auto's Get Direct and Get Going for the effectiveness award; and Skittles Broadway the Rainbow best campaign for celebration, observance or awareness day as well as creative use of media award.

The Annual Award ceremony recognizes excellence and celebrates the best media campaigns from around the world, open to all those involved in brand communication including agencies, media owners, brands, ad tech and communication specialists.

Congratulations to all those involved in the making of these nominated campaigns. Be on

the lookout for the winners to be announced on October 1st.

[The full list can be found here.](#)

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