

# MediaCom leads M&M Global Awards 2019 shortlist

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## Agency tops shortlist with 34 entries across 23 categories

MediaCom has topped the M&M Global Awards 2019 shortlist with 34 entries listed as world class across 23 categories.

Among the 19 brands shortlisted, MediaCom USA's Ally It's Packback Time was a finalist in Financial & Utility Services Sector and Campaign Led by Media; Cesar #Twinning in Best Campaign Led by Digital and FCMG Sector and Skittles: Broadway The Rainbow in Best Campaign led by Creative Idea and Best Campaign led by Event, Experiential or Sponsorship.

Additionally, work from ten other markets – China, France, Germany, India, Indonesia,

Ireland, Montenegro, the Netherlands, Russia and Vietnam – was also judged to be best-in-class. They include campaigns for Allianz, Bayer, Groupe PSA, Mars, P&G and Sky.

This dominant performance continues MediaCom's form in recent global award shows. It won 20 awards at the [Festival of Media Global Awards](#) and topped [WARC's Media Ranking](#) for 2019, being crowned the number 1 network and agency (MediaCom Connections Israel) in the world, as well as having the number 1 campaign (Gillette – I Don't Roll on Shabbos). It is also M&M Global's current [Agency Network of the Year](#).

"This result clearly demonstrates the strength and depth of the MediaCom network. With 19 brands shortlisted across 12 different countries, I'm delighted that our work has been recognised as delivering brilliant results and growth for our clients across the globe. Recognition like this is down to the exceptional people we have, all of whom work tirelessly with our clients and partners to create inspiring and effective campaigns", said Stephen Allan, Worldwide Chairman and CEO of MediaCom.

The winners of the M&M Global Awards will be announced on Thursday 19th September at a ceremony in London.

## AWARDS