
MediaCom is the only agency in the US to earn a place on the 2020 Diversity Best Practice Inclusion Index

25 AUG 2020

MediaCom is the only agency in the US to earn a place on the 2020 Diversity Best Practice Inclusion Index

MediaCom US is proud to announce that we have been named in the 2020 DBP Inclusion Index. We are honoured to be recognized for our Diversity, Equity & Inclusion practices, as well as being the only media agency in the US awarded among the 98 companies listed to earn a place on the Index.

The DBP Index measures organizations in three key areas: best practices in the recruitment, retention and advancement of people from underrepresented groups; inclusive corporate culture, including leadership accountability; and demographic diversity.

The DBP (Diversity Best Practices) is the preeminent organization for diversity thought leaders to share best practices and develop innovative solutions for culture change.

Through research, benchmarking, publications and events, DBP offers members

information and strategies on how to implement, grow, measure and create first-in-class diversity programs.

The DBP Index is critical in helping us drive accountability and provide a clear roadmap as we carry out our vision of cultivating a work environment which is diverse in representation and thought, promotes and celebrates inclusivity, and provides equitable opportunities to all.

[Read the full article here.](#)