



**Barry Frey (CEO at DPAA)  
Connects with Anush Prabhu  
(CSO, MediaCom) through  
DPAA Short Connects**

THOUGHT LEADERSHIP

09 APR 2020

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“Complete Transparency is helpful during times like this. Cultural classes, like fitness routines and yoga have all been moved virtually and now people can come together, encouraging people to stay active.”, Anush Prabhu, MediaCom US Chief Strategy Officer

“DPAA Short Connects,” is a series of interviews with advertising, media and marketing leaders intended at keeping homebound workers informed, involved and connected.

Barry Frey, DPAA President and CEO sat down with MediaCom US’ Chief Strategy Officer, Anush Prabhu to connect on how he has seen the MediaCom community stays

connected while being remote.

[Click here to watch the full interview.](#)

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