

Sky, NOW TV and BSH Highly Commended at Campaign Media Awards

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MediaCom's work with brands such as Sky and BSH was recognised at the prestigious Campaign Media Awards last night.

BSH's 'Ultimate Dinner Party' campaign, which featured celebrities such as Alexander Armstrong and Gabby Logan, sparked conversation about Siemens kitchen appliances and was runner up in the IT & Consumer Durables category.

Sky's on-demand television subsidiary NOW TV received a high commendation for their 'New Device Day' Christmas campaign, which combined digital display, VOD & social to target those gifted with new devices at Christmas.

Sky was also recognised for its 'Sky Ride' campaign, which resulted in an additional 1

million Brits cycling regularly.

AWARD WINNING CLIENTS MARKETING