

Our internet picks of the week – 13 Feb '20

BRANDS EDINBURGH PASSION

GEORGIA TRAYLOR - TRAINEE PLANNER / BUYER 13 FEB 2020

This week we have been thinking about Valentine's Day and enjoying the efforts being made to celebrate the day of love.

Truant has designed a collection of tongue in cheek cards featuring intimate body parts for Valentine's Day. Those receiving a card from their loved ones will be greeted with messages such as "You're an arsehole, but you're my arsehole" and "I'm nuts about you". The collection is printed on 100% recycled paper, and proceeds will be split between Ovarian Cancer Action, Breast Cancer Now, Prostate Cancer UK and Movember.

[Cards Against Cancer](#)

Twitter is celebrating Valentine's day by taking over London tube platforms and replacing

aspirational ads with mortifying stories, cringeworthy confessions and unlikely advice. The social media giant has also created an immersive experience in London's Covent Garden where visitors can lay flowers to lost conversations in the 'ghosting graveyard' or cringe till their faces hurt at the 'gallery of awkward silences'.

[*gets ghosted* Me: thank you for the 15-day free trial](#)

Over the years food has always been a popular gift around Valentine's Day. Most popularly, we see pink sweets or chocolate-covered strawberries and recently there's been an uplift in the amount of chicken nugget bouquets (each to their own...!). This year has seen the fast-food industry's sweetheart, KFC, release limited edition cards for the lovebird holiday. There are 8 designs to choose from, each showing off a flirty pun revolving around chicken. There's even a showstopper "You Are Finger Lickin Good" card with scratch 'n' sniff technology!

["Fancy a peck?"](#)

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