

# Our internet picks of the week – 11th Dec '19

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ANNA WIECZOREK - TRAINEE PLANNER/BUYER 12 DEC 2019

December has arrived and Christmas shopping mode is in full swing. For millions of people, the run-up to Christmas is now associated with parcels left in doorways, behind (or even inside) bins and lying on the hedges. However, the estimated 35,000 drivers and couriers in the UK have little to celebrate. Today we are looking at Amazon, the world's largest online retailer, and how it prepares for the holiday delivery rush.

We all remember the wonder of a present delivered silently by the big man himself, gone before we knew he had ever been, off to deliver more boxes around the neighbourhood. Exciting for kids getting presents from Father Christmas, but more concerning for Amazon. A couple in Wythenshawe have shared how their parcel was dumped on their doorstep without the driver even ringing the doorbell to see if they were in. With our dependence on internet shopping growing, is security of delivery the price we are paying for convenience?

### [Drop and run](#)

Over the past years, there has been a huge increase in online shopping, which means delivery drivers can handle over hundreds of packages daily, over the holiday season. People have noticed that the drivers work very long hours and sometimes don't have time to stop for a snack and after a video of an amazon delivery man, discovering a box of free snacks and doing a happy dance after picking up some goodies, this has become an inspiration to many people.

### [Signed, sealed, delivered, the snack is yours](#)

As it's done every year, the e-commerce giant reminds customers yet again to check out their carts. To tackle Christmas panic mode and make sure your gifts arrive on time, Amazon announced its final order dates for Christmas presents. Customers can order right up until Christmas Eve for same-day delivery, while Prime members can order as late as 9pm for deliveries by midnight on Christmas Eve. Finally, in the event something goes terribly wrong with their Christmas Eve dinner, Prime members can take advantage of Amazon's free two-hour grocery delivery.

### [No Rest for The Wicked](#)

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