

# MediaCom takes home 4 Drum Content Awards

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Last night saw MediaCom walk away from the Drum Content Awards with more award wins than any other agency. MediaCom was the big winner of the night by being the most nominated company, highlighting the agency's prowess at digital media to the rest of the market.

## The Winners

-Best Creative Content idea using Video

-Scope, End the Awkward, CH4

-Best Use of Content on a social platform

-Coca Cola #fanfeelings with Copa 90

-Best Professional services content marketing strategy campaign

-EY's #betterquestions with LinkedIn -Best Use of Print in a Content Marketing Campaign

-An Apocalyptic Takeover: Sky1, MediaCom and Trinity Mirror Solutions

## Commendations

-TUI, 'Find your scene' partnership with Asos in 'Best in new product launch'

-Shell influencer collective in the category of 'Best FMCG/Consumer Products or Services Content Marketing Strategy/Campaign'

-Scope, End the Awkward in the category of 'Best Not-for-Profit/Charity Content Marketing Strategy/Campaign'

**AWARD WINNING CONTENT DIGITAL**