

MediaCom recognised in The Drum's New Year's honours list

[CULTURE](#) [PEOPLE](#) [RECOGNITION](#)

13 JAN 2015

After a very successful year MediaCom was recognised further as The Drum named the agency in their New Year's Honour's list.

It capped a great year for the agency which has continued to shine after being named [Campaign's Media Agency of the Year](#).

In what has become a tradition from The Drum, they finish off the year with the crème de la crème of brands, agencies, people and creative work along with their movers, shakers and mischief makers of the year.

The Drum said: "2014 saw the UK's biggest media agency pick up new business from clients including Coca-Cola, P&G, AB InBev and eBay, securing the e-commerce giant's

£80m EMEA media account.

The WPP-owned company also proved it is ahead of the curve by uniting with Google to create a training programme designed to prepare planners and strategists for future mobile and wearable tech opportunities. Meanwhile chief executive Karen Blackett OBE was named the most influential black person in Britain in the Powerlist 100 – the first businesswoman to top the list.”

To see who else made the list [visit The Drum here.](#)

CULTURE PEOPLE RECOGNITION