

MediaCom joins Drum Search Awards shortlist, with an impressive 9 shortlisted entries

AWARD WINNING SEARCH SEO

19 MAR 2020

The Drum Search Awards celebrate the best in search and recognise the best work produced by the global industry.

Among MediaCom's shortlisted entries are campaigns with clients such as Nuffield Health, Adidas and Direct Line.

MediaCom's shortlisted entries can be seen below.

- Healthcare & Pharma – Nuffield Health
- PPC – Most Effective Use of Data or Insights – Direct Line
- Tech Innovation of the Year – Adidas
- Rising star – Nicole Li

- Music & Entertainment – PlayStation
- Retail or Ecommerce – Adidas
- SEO, Best B2C Campaign – Local Heroes
- PPC, Best B2C Campaign – Adidas
- SEO & PPC, Most Effective Use of Tech in a Search Campaign – Adidas

You can review the full list of nominations [here](#).

With so many shortlisted entries, we can truly be proud of the award-worthy work we deliver in collaboration with our clients.

Congratulations to everyone involved in the execution of these campaigns!

AWARD WINNING SEARCH SEO