

The background of the hero section is a close-up photograph of Sue Unerman, a woman with dark, curly hair, smiling and looking towards the camera. The image is partially obscured by text overlays.

MediaCom CSO Sue Unerman named Queen of Planning by Campaign

AWARD WINNING PEOPLE RECOGNITION

02 JAN 2017

MediaCom's Sue Unerman has been crowned Campaign magazine's 2016 **Planner of the Year** in their end of 2016 round up.

Campaign recognise Sue's planning talent stating that she 'has what it takes' to produce award winning work, but also credit her with being responsible for the 'abundance of younger talent' at MediaCom, naming Chris Binns and Steve Gladdis as two planners she has nurtured throughout their careers.

Along with the award winning work Sue helped produce throughout 2016 she has also published her second book **The Glass Wall** with co-author Kathryn Jacobs, CEO of Pearl & Dean. Congratulations to Sue on a fantastic year.

Click here to view Campaign's [Top 10 Media Planners of 2016](#).

Follow Sue on Twitter [@SueU](#) .

AWARD WINNING PEOPLE RECOGNITION