

Lucozade's Find Your Flow campaign wins big at Arqiva awards

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MediaCom's work with Suntory on the Lucozade *Find Your Flow* campaign received two awards at the Arqiva Commercial Radio awards last night. The campaign, a cross media collaboration between radio and OOH, won Gold for both the Ipos Mori 'Most Effective Agency Case Study of the Year' and the National Sales Award. MediaCom also picked up Silver in the Media Agency of the Year category.

The awards, this year hosted by Emma Bunton, celebrate the best work in the commercial radio sector; congratulations to those involved.

[Read more about the winners here.](#)

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