

International Women's Day 2020

[CULTURE](#) [INCLUSION](#) [PEOPLE FIRST](#)

06 MAR 2020

We take a look back at MediaCom's International Women's Day celebrations, which saw the agency come together for a full day of events.

The day kicked off with our panel discussion – *A Woman's Life*. Proving that all career journeys can be learnt from, we invited 3 inspiring speakers to the stage in a panel chaired by MediaCom's Chief Transformation Officer, Sue Unerman. In an open and honest talk Vanessa Bakewell (Client Partner at Facebook), Kate Allen (Group Head at Reach), Bonita Samuels (a Social Media Manager here at MediaCom), Naida Hutchinson (an Executive Assistant at WPP) and Namrata Dhadialla (MediaCom's own Digital Associate Director) all divulged their own insight on navigating the media industry as a woman.



Next up was MediaCom's highly popular Speed Mentoring, returning by popular demand for the third year running. Some of the most inspiring leaders in our industry descended on the MediaCom bar ready to equip our mentees with the advice they need to excel in their careers. In a fast-paced string of discussions, attendees got the chance to chat one to one with MediaCom's COO Luke Bozeat, Managing Partner Hannah McWilliam, the Guardian's Business Partner Tania Harwood and Trinity Mirror's Group Head Catherine Allen, to name just a few.



The day came to a close with our popular *MediaCom Talks* – International Women's Day edition. With a 4 minute limit on the clock and armed with only a microphone, men and women from across the office took to the floor to discuss what 'being a woman' means to them. There were tears, laughter and a room full of inspired MediaCommers left ready to tell the women in their life just how much they mean.



A big thank you to everyone who was involved in what was a fantastic International

Women's Day 2020, see you next year!

CULTURE INCLUSION PEOPLE FIRST