

In conversation with Karen **M** Blackett OBE

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Claudine Collins, MediaCom UK's Chief Client Officer, continued her 'In Conversation With...' series with a session with WPP UK Country Manager and GroupM UK CEO, Karen Blackett OBE

In a lively one-hour conversation, Karen spoke about her upbringing in Reading and how she started in advertising. She spoke about the challenges that she's faced in 2020, from taking on her new role from home, to explaining the events around George Floyd in America to her ten-year-old son, Isaac.

Karen also answered questions from the audience of clients and MediaCommers, speaking candidly on imposter syndrome, her advice to those starting out, her proudest moment so far and what she's working on next. You can watch the session back via the video below!

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