

Geoff de Burca speaks at The Drum's Can-Do Festival

28 JUL 2020

Held between 15 June and 3 July, The Drum's Can-Do Festival explored Creative Disruption in various sectors and industries.

Our Chief Strategy Officer, Geoff de Burca, participated in The Drum's Can-Do Festival as a guest speaker on Day 15, the last day of the festival. He joined Rob Hattrell, VP at eBay UK, and Sonoo Singh, Associate Editor at The Drum, in a conversation around empowering small businesses to help build communities and create economic opportunity for all. The session also covered what makes a partnership successful, diversifying a communications plan and more.

Watch a clip from the session below!

You can also access the full session [here](#).

EVENTS INSIGHT MEDIA