

Connected Podcast 87 – Kieley Taylor, Managing Partner, Global Head of Social at mPlatform

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04 FEB 2020

This week Andrew Spurrier-Dawes and Sue Unerman talk to Kieley Taylor, Managing Partner, Global Head of Social at mPlatform about how social has changed over the last 5 years. They discuss having a moral and/or social responsibility in media recommendations and where social is misunderstood.

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