

Connected Podcast 46 – Gemma Greaves, Chief Executive at The Marketing Society and founder of Cabal

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This week we talk to Gemma Greaves, Chief Executive at The Marketing Society and the founder of Cabal, about what makes her want to bring people together, the best thing that she has seen come from collaboration and if there's a time when collaboration isn't the best course of action.

You can find the podcast here: <https://soundcloud.com/connected-podcast/gemma-greaves-chief-executive-at-the-marketing-society-and-the-founder-of-cabal>

And on iTunes here: <https://itunes.apple.com/us/podcast/connected-podcast/id1077997921?mt=2>

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