

Army careers launch Thunderclap to aid recruitment

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As part of an ongoing campaign The Army have launched their own Thunderclap, a website harnessing social media's ability to spread the word quickly and effectively. The site builds on the message #ABetterYou, focusing on the benefits a career in The Army can bring. By signing up you agree to tweet, or post via FaceBook or Tumblr, supporting Army careers.

So far over 690 thousand people have engaged. To take part, or for more information, visit the [Thunderclap site](#).