

What would you change about the advertising industry?

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We can all think of things we'd want to change about the advertising industry. But what do the experts think?

In this video, we hear from some of the advertising industry's biggest players, including:

- Tamara Ingram, CEO @ JWT
- Tim Kendall, President @ Pinterest
- Ben Phillips, Global Head of Mobile @ MediaCom
- Simon Gosling, Futurist @ Unruly
- John Campbell, SVP, Global Media @ National Geographic
- Brian Cooley, Editor at Large @ CNET

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