

NEWS

The Glass Wall

OPINION

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The new book about success strategies for women at work by MediaCom's Sue Unerman and Pearl & Dean's Kathryn Jacob.

Never mind the glass ceiling. In the workplace today there's a glass wall.

Men and women can see each other clearly through the divide, but they don't speak the same language or have the same expectations. And as a result, women and their careers are suffering.

With more women than ever in the workforce, but still too few in the boardroom, now is the time to address the assumptions and miscommunication holding women back. This book gives women the tools they need to master any situation. Drawing on Unerman and

Jacob's own experience in male-dominated businesses, as well as over a hundred interviews with both men and women, *The Glass Wall* provides clear, smart and easy-to-apply strategies for success. From unlocking ambition and developing resilience to nurturing creativity and getting noticed, these are the skills that everyone needs to learn to help break down that wall and create better workplaces for all.

“There’s nothing lofty about this excellent book. It doesn’t drone on about the inequity of it all. Instead, it proposes real things that real women (and real men) can do in the real business world so that women’s currently untapped potential can be painlessly released – to the benefit of absolutely everyone.” (Sir Martin Sorrell, CEO, WPP)

Available in all major bookstores and [Amazon](#).

What kind of Glass Wall do you face at work and what should you do about it? [Take the Glass Wall quiz to find out](#).

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