

MEDIACOM



**MediaCom US is named in
the 2020 DBP (Diversity Best
Practices) Inclusion Index**

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MediaCom is honoured to be recognized for its Diversity, Equity & Inclusion practices, as well as being the only media agency in the US awarded among the 98 companies listed to earn a place on the Index

The DBP Index measures organizations in three key areas: best practices in the recruitment, retention and advancement of people from underrepresented groups; inclusive corporate culture, including leadership accountability; and demographic diversity.

The DBP is the preeminent organization for diversity thought leaders to share best practices and develop innovative solutions for culture change. Through research, benchmarking, publications and events, DBP offers members information and strategies on how to implement, grow, measure and create first-in-class diversity programs.

The DBP Index is critical in helping MediaCom drive accountability and provide a clear roadmap while carrying out its vision of cultivating a work environment which is diverse in representation and thought, promotes and celebrates inclusivity, and provides equitable opportunities to all.