



MediaCom tops global search chart

GLOBAL SEARCH

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MediaCom has been named as the No 1 agency over the last eight years, by the Global Search Awards.

The agency has picked up 15 separate awards at competitions organised by Don't Panic Projects since 2012 across the UK, Europe, US and MENA, beating all other networks and agencies. Work for clients such as for Bose, Sony Mobile, Direct Line Group and Canesten are amongst the awarded campaigns that have been recognised.

“Search has become a critical channel for delivering performance messages that turn brand favourability into action. It’s fantastic that MediaCom has been recognised for its ability to boost business growth in this way over nearly a decade,” said Stephen Allan, MediaCom’s Worldwide Chairman and CEO.

View the full ranking [here](#).

RECOGNITION