NEWS

MediaCom tops Festival of Media Global shortlist

04 APR 2019

MediaCom has secured 46 shortlist entries for the 2019 Festival of Media Global Awards, the best performance by any agency.

MediaCom has been named as the most shortlisted agency network at the Festival of Media Global with 46 shortlisted campaigns.

MediaCom's performance also reflects widespread excellence across the network with the greatest geographical diversity of shortlisted campaigns from any agency. MediaCom's entries came from 25 brands in 11 different markets, including in Vietnam where [Head & Shoulders: Helmet Hijack](#) received 6 shortlists.

The agency's most successful office was MediaCom Israel, which earned nine shortlists

including four for Oral-B: You're Out. MediaCom UK was second with eight shortlisted campaigns, including work for Coca-Cola, Harper Collins and Paddy Power .

Other brands featured in the MediaCom roll of honour include Dove, KFC, Uber, Skittles, Cerveza Victoria, Sony and the Queensland Government.

These results maintain MediaCom's stellar form at regional and global award ceremonies. In 2018, MediaCom was named Media Agency Network of the Year at Cannes Lions, The Festival of Media Global Awards and The M&M Global Awards.

Already this year MediaCom UK has topped the WARC Effective 100 and the agency has also retained its title as Agency Network of the Year in the WARC Media 100, where MediaCom Israel was named as Agency of the Year and the "I Don't Roll on Shabbos" campaign for P&G Gillette was named the most awarded media campaign in the world.

"MediaCom's track record at the biggest global and regional award competitions shows that we are consistently delivering work which is helping to fuel our client's business growth. This is only possible through fantastic client collaboration and our wonderful teams across the MediaCom network. Ultimately our long held belief of People First, Better Results is really paying dividends in the work we produce on our clients behalf." said Toby Jenner, Worldwide COO at MediaCom.

View the full Festival of Media Global shortlist here.

 AWARD WINNING