
MediaCom leads R3 Worldwide Global New Business League

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Agency tops new business table for the first 11 months of 2018

MediaCom has been named as the most successful media agency of 2018 in the latest R3 Worldwide Global New Business League rankings.

The agency topped the league after winning a reported 159 new client accounts in the first 11 months of the year. Key wins for MediaCom during this period included [adidas](#), [Sky](#), [Hilton](#), [Mars](#) and [Shell](#).

[R3 Worldwide](#) is a global consulting firm focussed on improving the effectiveness and efficiency of marketers and their agencies

R3 Worldwide is the third rankings organisation to recognise MediaCom as the most successful agency of recent months.

Early in December 2018, MediaCom secured number one spot on the COMVergence [Barometer report](#), while in September the agency topped the Vitality rankings in the [RECMA Diagnostics report](#).

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