

# MediaCom expands global executive leadership team

04 APR 2019

## Kate Rowlinson joins new CFO Christine Fang in the Global Executive Committee

MediaCom has strengthened its Global Executive Committee with two senior appointments. Kate Rowlinson, Managing Director Worldwide Hubs, has been promoted to the Global EXCO along with Christine Fang, who recently joined the agency as Global Chief Financial Officer. Rowlinson and Fang begin their duties with immediate effect.

In her current role as Managing Director, Worldwide Hubs, Kate is responsible for developing MediaCom's Worldwide Hubs, so they build on already strong senior client stakeholder relationships and enhance the agency's use of customised solutions for its clients. Rowlinson ensures MediaCom's hubs operate to the same best practice guidelines while striving for better integration and mobility opportunities for its people.

Christine Fang, Global Chief Financial Officer, has more than 20 years of experience in financial management roles at agencies and brands and joins MediaCom from GroupM. Prior to joining GroupM China as CFO in 2016, Christine was Head of FP&A at Mondelez China, and before that, spent more than six years at PepsiCo China as CFO Beverages. Christine has also worked at Gillette China and Carrefour China.

Stephen Allan, MediaCom's Worldwide Chairman & CEO said "We are delighted to welcome Kate and Christine into our agency's global executive leadership team. Kate has been with us, cumulatively, for more than a decade, and she has been instrumental in the growth of our and our clients' businesses. Her promotion is a clear illustration of our 'People First, Better Results' philosophy in action. Christine, meanwhile, brings with her a lifetime's experience in commercial leadership roles at both agencies and clients, and her knowledge and insights, specifically from a client perspective, will prove invaluable."

## PEOPLE