

MediaCom appoints Christine Fang as Global CFO

27 NOV 2018

GroupM China CFO to relocate to MediaCom's London HQ in March 2019

MediaCom has appointed Christine Fang as its new Global Chief Financial Officer.

Christine, who is currently CFO of GroupM China, will relocate to MediaCom's London HQ in March 2019.

Christine, who has more than 20 years of experience in financial management roles at agencies and brands, joined GroupM in 2016. Previously, she was Head of FP&A at Mondelez China, and before that, spent more than six years at PepsiCo China as CFO Beverages. Christine has also worked at Gillette China and Carrefour China.

On her appointment, Christine said: "I am excited to further my career at GroupM, and I am

looking forward to joining MediaCom and its strong management team. I believe that by drawing on my local market knowledge and brand experience, we can continue to strengthen our financial and commercial excellence at a global level.”

Stephen Allan, MediaCom Worldwide Chairman & CEO, added: “Christine has a rare skill set, marrying her client and agency commercial knowledge. Her knowledge of our industry and our clients’ businesses gives her a broader business perspective that will be invaluable for our teams. We’re delighted to have her join us at MediaCom.”

Stuart Diamond, GroupM CFO said: “This is a great opportunity for Christine and we are delighted that she has accepted the opportunity and continues to grow her career within the Group. Christine’s talent and experience are unprecedented in our industry, and her knowledge of both agencies and brands will give MediaCom a unique advantage. We wish her the very best of luck.”

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