

MediaCom APAC wins quadruple gold

AWARD WINNING

14 DEC 2018

MediaCom's Asia Pacific teams have landed a total of eight medals at the Campaign Asia Media Agency of the Year Awards in the last few weeks, including four gold medals.

Gold was given to teams in Vietnam, India and Japan with Silvers going to Indonesia and Hong Kong and Bronze won by New Zealand and Korea.

Additionally, Mark Heap, MediaCom's APAC CEO was named as Asia Pacific Media Agency Head of the Year to take a fourth Gold award.

"A great network is a consistently brilliant network and the breadth of markets that have been recognised is testament to the fact that MediaCom's talent, tools and processes offer advertisers best in class service right across the region and the globe. I'd also like to congratulate Mark for his award, which rightly recognises his contribution to our new

business efforts and also ensures we continually delight our existing clients,” said Stephen Allan, Worldwide Chairman and CEO of MediaCom.

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