

MediaCom and Save the Children launch interactive audio adventure for children

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The interactive story allows listeners to choose the path Mica the bear makes during its journey to Earth and includes real life stories of children supported by the charity.

As the holidays approach, MediaCom and Save the Children are celebrating the real stories of children's courage around the world.

Introducing [Mica's Moon School](#) – a ground-breaking interactive audio adventure powered by Amazon Alexa. Activated by the command – 'Alexa, enable Mica's Moon School', via any Alexa device including the app, children can choose the direction of the story as Mica the bear meets six inspirational children on its journey to Earth.

On behalf of everyone at MediaCom, we wish you and your families a safe and happy holiday season.



Save the Children exists to help every child reach their full potential and we hope these children will inspire your support. If you wish to help us make a difference, please click [here](#) to donate.

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