
EmojiAds Quiz

SYSTEMS THINKING

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We've printed a list of the 10 most shared video ads of the last year. All of them have been viewed millions of times, but.... can you recognize them?

If you're struggling, it might be because we've translated them into today's version of hieroglyphics: emojis. Emojis or emoticons are increasingly being used by younger consumers as a new system for communications. Can you work out which video ad is which?

- 1 
- 2 
- 3 
- 4 
- 5 
- 6 
- 7 
- 8 
- 9 
- 10 

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