

Cannes Lions 2017: The industry view

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What key trends emerged from Cannes Lions 2017? In this exclusive video, MediaCom hears from some of the industry's biggest names

The Cannes Lions Festival of Creativity is one of the biggest events in the advertising calendar. It's where the industry gathers to review the best work of the year and set the agenda for what's next.

But what key trends emerged from Cannes Lions 2017? In these videos, we hear from some of the industry's biggest players, including JWT CEO Tamara Ingram, Pinterest President Tim Kendall, and CNET's Editor-at-Large, Brian Cooley.

Find out what your brand can learn from the trends and themes highlighted at Cannes Lions

2017. Download MediaCom's [5 lessons from Cannes Lions 2017](#) report now.

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