

**MEDIACOM**

BLOG

# 2019 predictions: What will change the media industry?

OPINION

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## What will happen in the media industry in 2019? MediaCom experts have their say

The media world is always changing. But while 2018 was focussed on innovation, measurement and trust, 2019 promises something different altogether.

In this video, MediaCom experts share their predictions for the year ahead:

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